



Lyon, 7 November 2023

HYVOLUTION PARIS 2024

7th EDITION OF THE LEADING INTERNATIONAL HYDROGEN FORUM

AN EXTRA PAVILION AND AN EXTRA DAY IN 2024 FOR THE INTERNATIONAL ECONOMIC AND POLITICAL EVENT DEVOTED TO THE HYDROGEN SECTOR

Inaugurated in 2016, Hyvolution was the first trade show dedicated to hydrogen, and is now the industry's leading international event. This pioneering event is now preparing its seventh edition, with over 550 exhibitors.

Responding to high demand from exhibitors, Hyvolution will feature an additional pavilion, which is currently being marketed.

For the second year in a row, the distinguished patron of Hyvolution will be the French president, Emmanuel Macron.

The French government has renewed its trust in this international gathering of stakeholders spanning the hydrogen ecosystem, from production to applications via related services in three key markets: mobility, energy and industry.

In order to fulfil its major role as a business accelerator for the whole hydrogen sector once again this year, Hyvolution Paris will take place over three days, on 30 & 31 January and 1 February, at Paris Expo Porte de Versailles (Halls 4 and 6).

With 550 exhibitors and brands expected, representing a 40% increase over the previous edition, Hyvolution Paris 2024 promises to be packed with expertise and high-quality content. Visitor registrations are now open at the exhibition website.

HYVOLUTION SUMMIT – TACKLING THE CHALLENGES FACING HYDROGEN

Building the world of hydrogen requires close dialogue between French and international institutional and economic stakeholders. Strengthened by this conviction and the success of the inaugural edition, which was attended by nearly 400 decision-makers, **Hyvolution Summit is the ideal occasion to share and refine the deployment strategies pursued jointly by the political and economic worlds.**

Over 50 countries have approved hydrogen-road maps, and deployment is regularly on the agenda of international bodies (G7, G20, IEA, etc.) as well as European and national authorities. **Hydrogen will also be a key subject at the upcoming Cop28, to be held in Dubai from 30 November to 12 December.**

Hyvolution Summit will be the first major political and economic forum to give decision-makers the opportunity to debate the impact of Cop28, which has raised high expectations regarding the next phases of hydrogen deployment.

The Hyvolution Summit debates, which will take place on the afternoon of Tuesday 30 January, will enable political and economic stakeholders to build consensus around the industrial priorities for an emergence phase that will be concentrated into a few years.

CONTACT:

Uta Mummert
+33 (0)6 52 98 05 52 / +49 (0)1 77 48 11 408 - hyvolution@mummert.fr
(Français, English & Deutsch)

paris.hyvolution.com/en



Hyvolution PARIS

A WORLD
OF HYDROGEN

PRESS
RELEASE

JANUARY 30, 31 & FEBRUARY 1 2024
PARIS EXPO • PORTE DE VERSAILLES • FRANCE



Beginning in 2024–2026, the first large-scale projects will be implemented, in areas such as mobility, energy, infrastructure and energy. However, there is still a long way to go before the stated targets are achieved. On the threshold of this pivotal period, **Hyvolution Summit 2024 will highlight the initiatives needed in order to consolidate the sector, both internationally and at regional level.**

PROGRAM

Today's crucial questions, relating to the pace of deployment and the conditions for hydrogen strategies to succeed on a realistic time-scale, will be addressed without compromise:

- **The first round table, “Hydrogen strategies, between ambition and reality”**, will seek views from different standpoints on the policies initiated in recent years in France, Europe and worldwide, and on the impact of Cop28.
- **The second round table, “Developing resources and easing constraints: priorities for accelerating rollout”**, will analyse the factors affecting the pace of project deployment and suggest responses in line with the sector's priorities.
- **The third round table, “The key role of regions: initiatives and interconnections”**, will highlight the dynamics of hydrogen ecosystems, some of which are very large, as well as the importance of infrastructure to interconnect projects and integrate them into a global strategy.

PRACTICAL INFO

Tuesday 30 January, 12–5.30 pm

400 executives

20 high-profile speakers

Access: entrance fee or invitation

HYVOLUTION PARIS 2024 WELCOMES THE GAS ANALYSIS CONGRESS

Widely considered the best forum for discussing the latest developments and applications in the industry, GAS Analysis is the global symposium organised by CFM - Collègue Français de Métrologie, covering themes that correspond to worldwide challenges. **For its 12th edition, the second in France, GAS Analysis will offer a three-day program consisting of an exhibition space and a congress.**

The GAS Analysis exhibition space will be freely accessible and fully integrated into the Hyvolution show.

The congress, meanwhile, will gather together 300 participants from 30 countries for rich discussions about the latest developments and applications in the industry. It attracts many industry stakeholders, including experts, regulatory decision-makers, technical managers, research laboratories, researchers, manufacturers and industrial users.

CONTACT:

Uta Mummert
+33 (0)6 52 98 05 52 / +49 (0)1 77 48 11 408 - hyvolution@mummert.fr
(Français, English & Deutsch)

paris.hyvolution.com/en



AN EVENT
greentech+

Organized in collaboration with:
 **France
Hydrogène**
Engagé pour la transition écologique



A program focused on green industry and hydrogen

The symposium is dedicated to best industrial practices and R&D applied to gas analysis and measurement.

- **100 conferences**
- **5 major themes:** Hydrogen, Gas Metrology, Energy Transition, Industrial Innovation, Climate and Air Quality
- **3 short courses:** accreditation, uncertainty, hydrogen safety
- **1 Prometh2o** workshop on measuring trace water in gases
- Many **networking activities** (Gas Analysis Hub, coffee/meal breaks, aperitifs, Hyvolution Connect app, etc.)

ABOUT THE ORGANISER

GL EVENTS EXHIBITIONS OPERATIONS

With 200 events organised worldwide for professionals and the general public, GL events Exhibitions has unequalled expertise in organising exhibitions and trade shows – a business that has to stay abreast of increasingly specialised marketing, communication and organisational techniques while retaining close ties with market players. The Hyvolution exhibition is organised by the GreenTech+ division, which also manages seven other events: BePOSITIVE, Expobio gaz, Eurobois, Open Energies, Paysalia, Piscine Global and Rocalia.

GreenTech+ is a division of the GL events group, providing a unique shop window born from the synergies between exhibitions that address common themes relating to eco-innovation and sustainable development.

GL events created GreenTech+ to play a full part in the world's major environmental issues, based on the only format of its kind in the sector, building bridges between the sectors of the future and maximising their visibility. GreenTech+ is the accelerator via which the GL events group undertakes to support the sector's stakeholders in their development, identify the solutions of tomorrow and instil an ever-greater eco-awareness and responsibility among our citizens.

ORGANISED IN COLLABORATION WITH FRANCE HYDROGÈNE

With over 460 member companies and institutions, France Hydrogène is the united face of French stakeholders in the hydrogen sector, covering every stage of the value chain: industrial corporations developing large-scale projects, innovative smaller businesses and start-ups supported by laboratories and centres of research excellence, trade associations, schools, competitive clusters and local authorities working on the deployment of hydrogen solutions.

As a preferred partner of government bodies, France Hydrogène acts to:

- Represent all hydrogen sector stakeholders
- Make the issues widely known and promote the sector's solutions
- Act as the invaluable go-to expert
- Roll out hydrogen
- Boost the French hydrogen sector's outreach.

CONTACT:

Uta Mummert
+33 (0)6 52 98 05 52 / +49 (0)1 77 48 11 408 - hyvolution@mummert.fr
(Français, English & Deutsch)

paris.hyvolution.com/en



Under the High Patronage of
Mr Emmanuel MACRON
President of the French Republic

Hyvolution PARIS

A WORLD
OF HYDROGEN

PRESS
RELEASE



JANUARY 30, 31 & FEBRUARY 1 2024
PARIS EXPO • PORTE DE VERSAILLES • FRANCE

France Hydrogène assists the sector all the way down to the local level with its 12 regional delegations.

Its ambition: to accelerate the development of hydrogen solutions for a successful energy transition, reindustrialise the country and create local value to improve everyone's quality of life.

PRACTICAL INFO

Dates: 30 and 31 January and 1 February 2024

Venue: Paris Porte de Versailles – Halls 4 and 6

Website

<https://paris.hyvolution.com/fr>

LinkedIn: <https://www.linkedin.com/in/salon-hyvolution-a86715195/>

X: <https://twitter.com/Hyvolution>

Instagram: [@hyvolution.paris](https://www.instagram.com/hyvolution.paris)

YouTube: [Hyvolution - YouTube](https://www.youtube.com/Hyvolution)

CONTACT:

Uta Mummert
+33 (0)6 52 98 05 52 / +49 (0)1 77 48 11 408 - hyvolution@mummert.fr
(Français, English & Deutsch)

paris.hyvolution.com/en



AN EVENT
greentech+

Organized in collaboration with:
 **France
Hydrogène**
Engagé pour la transition écologique