



Lyon, 24th January, 2023

HYVOLUTION 2023: EUROPE'S LEADING HYDROGEN EXHIBITION!

The expert event at the service of hydrogen will be holding its 2023 edition on 1st and 2nd February this year at Paris Expo Porte de Versailles, France.

With 400 exhibitors and brands announced (30% up on the 2022 edition), including all the big names in the sector, Hyvolution continues to grow and assert its international outreach. For 40% of these companies, it will be their first ever presentation at Hyvolution.

With 13 top quoted (CAC 40) French corporations, 15 regions (11 in France), 12 countries with stands and delegations, and 22% of companies from abroad, the event will provide a unique European platform for meeting and exchange.

Setting the rhythm over these two invaluable days for the worldwide hydrogen community will be almost 70 interactive sessions across three forums, the Hyvolution Summit (international congress where hydrogen leaders trade thoughts), an outdoor exhibition area, and a space dedicated to jobs and training. Also in the news: a first international edition of Hyvolution, in Chile, is already scheduled for 28th to 30th June, 2023 at the Santiago Metropolitan centre.

CONFIRMED GROWTH AND EUROPEAN LEADERSHIP FOR HYVOLUTION

Hyvolution promises a milestone event to unify all hydrogen sector stakeholders. Through its exhibitors, it will present a unique offering in Europe covering the whole value chain from hydrogen production to monetization and incorporating all the technological building blocks.

The whole set of solutions for energy, transportation, and industry will be on display at Hyvolution, providing the sector's developers and deciders with all the answers they need for their project roll-outs.

French regions getting into gear

11 French regions with a very dynamic portfolio of active projects will be represented at Hyvolution in order to promote their local businesses and their regional hydrogen strategies and initiatives: Auvergne-Rhône-Alpes, Bourgogne-Franche-Comté, Brittany, Grand-Est, Hauts de France, Ile de France, Normandy, Nouvelle Aquitaine, Pays de Loire, Provence-Alpes-Côte d'Azur.

Thirteen corporations from France's CAC 40 index at the trade show

At this new edition, thirteen CAC 40 corporations or their subsidiaries will be exhibiting, underlining the scale of growth of the hydrogen sector and the success of previous editions. In the line-up: Air Liquide, Airbus, Alstom, Bouygues, Capgemini, Engie, Michelin, Renault, Saint Gobain, Schneider electric, Stellantis, Total, Vinci.

An event with international outreach

Hyvolution will be well represented on the international front:

- 22% of exhibiting companies from outside France
- Five countries hosting pavilions to promote their national strategies and businesses: Germany, Canada, Chile, Denmark, the Netherlands & Belgium, Ukraine.

Among the visitors, we are expecting many international delegations, notably from Brazil, Chile, Denmark, Spain, Italy, Morocco, the USA, Africa, etc.

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www.hyvolution-event.com



A dedicated jobs and training area

For the second year running, Hyvolution offers jobs & training a central place at the trade show, with an area dedicated to assisting job seekers as well as companies in the sector who are recruiting new staff or want to upgrade their existing skills. **The Jobs & Training Campus** ("Campus Emploi Formation") is jointly organized with the webzine emploi-environnement.com.

Campus Emploi Formation will encompass several areas:

- A TV stage where the themes of employment, training, and skill upgrades will be promoted through interviews with firms, regional councils, institutions
- A "jobs express" area where recruiters and job seekers can meet and discuss job offers
- A "jobs wall" displaying all the available job vacancies
- An area dedicated to the presentation of existing training programmes

This service, eagerly awaited by all professionals, will be complemented by the in-show presence of various training bodies and recruitment agencies.

AN INNOVATIVE PROGRAMME TO MAKE A REAL DIFFERENCE

Even more sharing and exchanges in three whole forums!

The Forums will feature 70 short-format, 20-minute interactive workshops where exhibiting companies and partners can step forward and speak. There will also be theme-based sessions centred on projects currently being rolled out.

The five session themes:

- Need for and development of a network of hydrogen service stations
- Use of hydrogen in heavy transport
- Accounts of hydrogen use in ports and ships
- Users' experience of hydrogen-powered industrial forklifts in logistics
- Debriefing on real-use cases of hydrogen in industry

Hyvolution SUMMIT, an international congress where hydrogen leaders trade thoughts

Delving deep into the current European and worldwide energy and political context, addressing political as well as corporate expectations, Hyvolution 2023 offers a new format and a new platform at the centre of its proceedings. Hyvolution Summit, an international congress whose aim is to assemble political and economic deciders, investors, and corporate chiefs who are committed to constructing a hydrogen society.

This congress (English language only event) will be the occasion for revealing and reviewing the sector's big strategic announcements, for trading visions, for presenting the sector's latest key studies.

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In the aim of bringing peers together to allow outstanding networking opportunities across a community of 400 corporate directors, **Hyvolution Summit has organized a high-level dialogue between political and economic leaders on Thursday, 2nd February, 9.30am to 4.15pm.**

A dedicated mobile app is being rolled out for the exclusive use of participants. The app will enable networking and the arrangement of business meetings between Summit attendees, consultation of the full congress programme, and exclusive playback of the conferences for two months.

Access by paid subscription or on invitation.

HYVOLUTION SUMMIT PROGRAMME

National and international hydrogen strategies for tackling the energy transition crunch

High-profile representatives from Asia, the Middle East, and South America provide a worldwide vision of strategies.

Funding: The challenge of a large-scale roll-out

Investment funds, banks, international bodies—how the financial community is getting involved and mobilizing large-scale resources.

Industry, transportation: Can hydrogen roll-outs boost decarbonization?

Two major hydrogen-using sectors will be giving their accounts and analyses on the evolution of needs and of the markets.

Hydrogen Valleys, ecosystems, and hubs: How districts and regions are mobilizing resources

This round-table talk will showcase the role of regions, towns, ports, and airports in the roll-out of hydrogen enabled by ambitious local strategies.

Just some of our high-profile speakers:

- **Mr Laurent Antoni**, Executive Director, IPHE
- **Mr Sébastien Arbola**, Executive Vice President, in charge of Thermal Generation, Energy Supply & Hydrogen activities at ENGIE
- **Mr Bart Biebuyck**, Executive Director, Clean Hydrogen Partnership
- **Mr Philippe Boucly**, Chairman, France H2
- **Mr Grégoire Chauvière le Drian**, Director, European Investment Bank French office
- **Mr Eric Delobel**, Vinci Airports board member, Chief Technical Officer and expert consultant at VINCI Concessions Hydrogen Expertise centre.
- **Mr Stefan Herbst**, CTO, Powertrain Hydrogen and Fuel Cell Business Unit, Toyota Motor Europe
- **Mr Thierry Lepercq**, Executive Chairman, Hydeal
- **Mr Pierre-Germain Marlier**, Investments VP, Hy24
- **Mr Hemant Mistry**, Energy Transition Director, IATA
- **Mr Antoine Trieux**, Managing Director, Industry Banker Energy Transition, Head of New Energies, Corporate & Investment Banking
- **Ms Rosalinde Van der Vlies**, Director of "Clean Planet"/European Commission/DG Research & Innovation
- **Mr Nico van Dooren**, Sales development manager, Rotterdam Port Authority

The list is not yet closed

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All televised sessions will be filmed for playback on YouTube, social media, and the show's HyVolution Connect app

Outdoor exhibition area

For a hands-on appreciation of currently available transportation solutions, a large collection of hydrogen powered vehicles and machinery will be on display in an outdoor exhibition area: utility vehicles, generator sets, road sweepers, hydrogen bikes, Mission H24 racing cars, and more.

New relations optimized by HyVolution Connect

A genuine tool at the core of Hyvolution's value promise, this platform facilitates the initiation of new relations and enables business opportunities between stakeholders.

Now a major expectation for participants, HyVolution Connect enables all professionals—exhibitors, visitors, and partners alike—to multiply their contacts with others, to network ahead of the event, and to arrange in-show or video business appointments.

With HyVolution Connect, visitors also have all information relevant to their visit at their fingertips—access badge, exhibitor list, programme, exhibition floor plan, practical information, etc.—along with playback of the workshop sessions.

HYVOLUTION 2024, THREE DAYS FOR EVEN MORE SHARING AND EXCHANGING

To help tackle the sector's growing ambitions, at the next edition in 2024, Hyvolution will run for three days instead of two to allow an even more thorough response to the sector's and market's expectations. This now cardinal venue for meeting and exchange will thus be even better placed to fulfil the needs expressed by stakeholders.

– **The dates: 30th & 31st January and 1st February, 2024**

– **The venue: Porte de Versailles**

Hyvolution 2024 will feature an even more extensive offering in Hall 4, with its larger exhibition floor.

PRACTICAL INFORMATION

Dates and times:

Wednesday 1st February: 9am–7pm

Thursday 2nd February: 9am–6pm

Venue

Hall 6, Paris Expo Porte de Versailles, 1 Place de la Porte de Versailles, 75015 PARIS, France

Trade show restricted to professionals – Apply for your badge by Internet

Website

<https://paris.hyvolution.com/fr>

Twitter: <https://twitter.com/HyVolution>

LinkedIn: <https://www.linkedin.com/in/salon-hyvolution-a86715195/>

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Youtube: [Hyvolution - YouTube](https://www.youtube.com/Hyvolution)

ABOUT THE ORGANIZER

GL events Exhibitions Opérations

With 200 events organized worldwide for professionals and the general public, GL events Exhibitions has unequalled expertise in organizing exhibitions and trade shows—a business that must stay abreast of increasingly specialized marketing, communication and organizational techniques while retaining close ties with market players. The Hyvolution exhibition is organized by the GreenTech+ division of GL events, which also manages eight other major gatherings: BePOSITIVE, Expobiogaz, Eurobois, Horizonia, Open Energies, Paysalia, Piscine Global Europe, Rocalia.

GreenTech+ is the newest division of the GL events group, providing a unique shop window born from the synergy of gatherings that touch on common themes of ecological innovation and sustainable development.

GL events created GreenTech+ to take up a full-time, active part in the world's big environmental issues, with a format unique in its genre that builds bridges between the sectors of the future and maximizes their visibility. GreenTech+ is the accelerator via which the GL events group undertakes to accompany the sector's stakeholders in their developments and in their search for the solutions of tomorrow, while instilling an ever-greater eco-awareness and responsibility among our citizens.

ABOUT FRANCE HYDROGÈNE

Hyvolution is organized jointly with France Hydrogène.

With over 450 members, France Hydrogène is the united face of French stakeholders in the sector, structured along the whole value chain: industrial corporations developing large-scale projects, innovative smaller businesses and start-ups supported by laboratories and research excellence centres, trade associations, competitiveness clusters, and municipalities with a strong involvement in the deployment of hydrogen solutions.

France Hydrogène assists the sector all the way down to the coalface with its twelve regional delegations.

Its ambition: to accelerate the development of renewable and carbon-free hydrogen for a successful energy transition, reindustrialize the country, and create local value to improve everyone's quality of life.

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