



Lyon, 8th February, 2023

HYVOLUTION JUST KEEPS ON GROWING! AN UNPRECEDENTED BUZZ AT EUROPE'S LEADING HYDROGEN EVENT

For the whole of the hydrogen sector, this was absolutely the place to be over the last couple of days!

The 2023 edition of the expert event for hydrogen took place on 1st and 2nd February at Paris Expo Porte de Versailles and asserted itself as the go-to European nexus of political and economic discussion centred on hydrogen solutions, a key contributor to decarbonization.

Now a compelling demonstration of public commitment as well as a business accelerator for the whole sector, Hyvolution is irreversibly engaged in this new era.

Under the distinguished patronage of the President of the French Republic, Mr Emmanuel Macron, Hyvolution broke all records this year by attracting 7,867 professional visitors (73% up on the 2022 edition) and 400 exhibitors and brands including all the sector's big names.

The trade show's international dimension, already a fact, grew even more at this latest edition, with visitors from 70 countries against 30 last year and a threefold increase in international visitors, along with 88 exhibitors from abroad!

The 2023 edition also saw many non-European countries involved, most notably the United States, who made it into the top 10 countries!

With visits from Roland Lescure, *Minister with special responsibility for Industry* – Bruno Bonnell, *General Secretary for France Investment 2030*, Rosalinde Van der Vlies – *Director of "Clean Planet" - European Commission*, – and Bart Biebuyck – *Executive Director of Clean Hydrogen Partnership*, Hyvolution is fast becoming the venue where political decisions are made and European policies presented.

With 13 high profile CAC 40 corporations, with 15 regions including 11 from France, with 14 foreign stands and delegations, the event offered a unique European hub for business, encounters, and high level conferences.

These two days that brought the worldwide hydrogen community together also saw many important announcements and new agreements, fully living up to stakeholders' expectations and keeping every promise.

After such a rich and fruitful edition, which as well as an exhibition hosted an international Summit, Hyvolution, is now indisputably the European gathering that gets the unanimous vote of both the economic and political spheres.

CONTACT:

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Organized in collaboration with:



KEY FACTS AND FIGURES

❖ **7,867 professionals in attendance**

❖ **73% up** on the 2022 edition

❖ **70 countries with visitors** (30 in 2022)

❖ **164% up** on the 2022 edition

❖ **Top 10 countries outside France for visitors:**

Germany

Italy

United Kingdom

Belgium

Switzerland

Spain

The Netherlands

USA

Denmark

Poland

❖ **Almost 400 attendees at the Summit**

❖ **14 delegations from the world over:**

Africa

Germany

North America

Brazil

Canada

Chile

Croatia

Denmark

Italy

Morocco - embassy

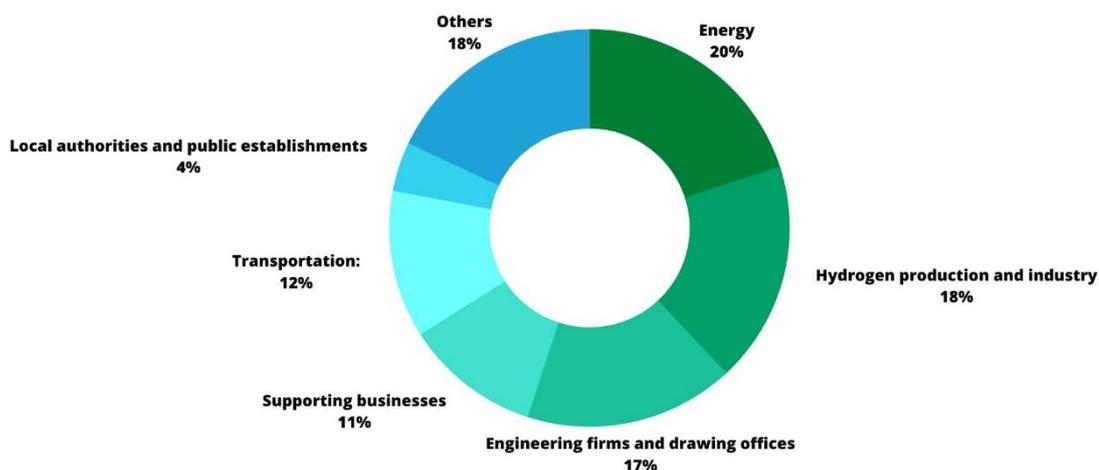
Mauritania

Portugal

Slovakia

Ukraine

❖ **Qualified visitors from many fields**



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HYVOLUTION 2024, THREE DAYS FOR EVEN MORE SHARING AND EXCHANGING

In response to this next-level mobilization and at the behest of the whole sector, starting with the next edition in 2024, Hyvolution will be a three-day event instead of two.

– **The dates: 30th & 31st January and 1st February, 2024**

– **The venue: Porte de Versailles**

Hyvolution 2024 will boast an even more extensive offering in Hall 4.

HYVOLUTION CHILE, THE FIRST STEP IN A WORLDWIDE EXPANSION

The hydrogen industry's biggest exhibition is heading to Chile for the first time. Presenting all of green hydrogen's newest products, features, opportunities, and innovations developed at international level, Hyvolution Chile brings Europe's most renowned trade show to the country next June: **28th, 29th and 30th June, 2023 at the Metropolitan Santiago | Congress and events centre.**

ABOUT THE ORGANIZER

GL EVENTS EXHIBITIONS OPERATIONS

With 200 events organized worldwide for professionals and the general public, GL events Exhibitions has unequalled expertise in organizing exhibitions and trade shows—a business that must stay abreast of increasingly specialized marketing, communication and organizational techniques while retaining close ties with market players. The Hyvolution exhibition is organized by the GreenTech+ division of GL events, which also manages eight other major gatherings: BePOSITIVE, Expobiogaz, Eurobois, Horizonia, Open Energies, Paysalia, Piscine Global Europe, Rocalia.

GreenTech+ is the newest division of the GL events group, providing a unique shop window born from the synergy of gatherings that touch on common themes of ecological innovation and sustainable development.

GL events created GreenTech+ to take up a full-time, active part in the world's big environmental issues, with a format unique in its genre that builds bridges between the sectors of the future and maximizes their visibility. GreenTech+ is the accelerator via which the GL events group undertakes to accompany the sector's stakeholders in their developments and in their search for the solutions of tomorrow, while instilling an ever-greater eco-awareness and responsibility among our citizens.

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ABOUT FRANCE HYDROGÈNE

With over 460 member companies and institutions, France Hydrogène is the united face of French stakeholders in the sector, structured along the whole value chain: industrial corporations developing large-scale projects, innovative smaller businesses and start-ups supported by laboratories and research excellence centres, trade associations, schools, competitiveness clusters, and regional and district councils with a strong involvement in the deployment of hydrogen solutions.

As the privileged interlocutor with the country's powers, France Hydrogène acts across all the critical areas:

- Representing all hydrogen sector stakeholders
- Making the issues widely known and promoting the sector's solutions
- Acting as the invaluable go-to expert
- Rolling out hydrogen
- Boosting the French hydrogen sector's outreach.

France Hydrogène assists the sector from the top to the coalface with its twelve regional delegations.

Its ambition: to accelerate the development of hydrogen solutions for a successful energy transition, reindustrialize the country, and create local value to improve everyone's quality of life.

Website

<https://paris.hyvolution.com/fr>

Twitter: <https://twitter.com/HyVolution>

LinkedIn: <https://www.linkedin.com/in/salon-hyvolution-a86715195/>

Youtube: [HyVolution - YouTube](#)

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